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ATTORNEYS AT LAW**321 NORTH CLARK STREET
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Laura M. Markham

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NO. 2131 P. 2

OCT 19 2004

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent Appl. No.: 09/872,317

Filing Date: June 1, 2001

**Title: Networked Broadcasting System with
Provision for the Addition of
Advertisements Or Messages**

First Named Inventor: Norman Feuer

Attorney Docket Number: 042965/0104

I hereby certify that this correspondence is
being sent to: Assistant Commissioner for
Patents, Washington, D.C. 20231, Via
Facsimile at (703) 872-9302.

LAURA MARKHAM
Name
Laura Markham
Signature
10/19/04
Date of Signature

**REQUEST FOR PERMISSION TO
WITHDRAW AS ATTORNEY OF RECORD**

Assistant Commissioner for Patents
Washington, DC 20231

Assistant Commissioner:

Effective immediately, the undersigned attorney, on behalf of all other attorneys with the law firm of Foley & Lardner ("Petitioner"), submits this Request for Permission to Withdraw as Attorney of Record for the Owner, Collegeplaybyplay.com, Inc. in the above-captioned patent matter, pursuant to 37 C.F.R. §§ 10.40(b)(4).

Petitioner has been given verbal permission to withdraw by Mr. Norman Feuer, President of Collegeplaybyplay.com, Inc. A copy of the transcribed voice mail message is attached. All files have been sent to Mr. Feuer. Copies of these files were not retained.

The undersigned is signing this Request for Permission to Withdraw on behalf of himself and the Foley & Lardner Attorneys associated with USPTO customer number 27433.

Request for Permission to Withdraw as Attorney of Record
Attorney Docket No. 042965-0104

Finally, Petitioner states that all future correspondence should be sent directly to Mr. Norman Feuer, President of Assignee Corporation and first named inventor, at 3 Little Bay Harbor, Ponte Vedra, Florida 32082. Petitioner has also copied the Mr. Feuer on this Request.

Respectfully Submitted,

FOLEY & LARDNER

By: Michael D. Rechten #30,128
Michael D. Rechten
One of the Former Attorneys

Dated: October 18, 2004

FOLEY & LARDNER LLP
321 North Clark Street
Suite 2800
Chicago, Illinois 60610
312/832-4500 (telephone)
312/832-4700 (facsimile)

cc: Mr. Norman Feuer

-----Original Message-----

From: Unity Messaging System - ILCHIUN01
Sent: Wednesday, September 15, 2004 12:29 PM
To: Herold, Jane M.
Subject: Message from 9049960415



VoiceMessage (255
KB)

Hey yeah Jane, this is Norman Fuerer with College Play by Play. I understand what you need to do and I'm comfortable with you resigning. If you need to talk with me specifically well this will act as authorization for you to do that, that is fine. You can reach me at 904-996-0415, 904-996-0415. Thanks.

OCT 19 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**Patent Appl. No.: 09/872,258****Filing Date: June 1, 2001****Title: Networked Broadcasting System with
Demographically Controlled
Advertisement Selection****First Named Inventor: Norman Feuer****Attorney Docket Number: 042965/0102**

I hereby certify that this correspondence is
being sent to: Assistant Commissioner for
Patents, Washington, D.C. 20231, Via
Facsimile at (703) 872-9302.

LAURA MARCHAN
Name
Laura Marchan
Signature
10/19/04
Date of Signature

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Request for Permission to Withdraw as Attorney of Record
Attorney Docket No. 042965/0102

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Finally, Petitioner states that all future correspondence should be sent directly to Mr. Norman Feuer, President of Assignee Corporation and first named inventor, at 3 Little Bay Harbor, Ponte Vedra, Florida 32082. Petitioner has also copied the Mr. Feuer on this Request.

Respectfully Submitted,

FOLEY & LARDNER

By: M. D. Rechten #30,128
Michael D. Rechten
One of the Former Attorneys for Owner

Dated: October 18, 2004

FOLEY & LARDNER LLP
321 North Clark Street
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Chicago, Illinois 60610
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312/832-4700 (facsimile)

cc: Mr. Norman Feuer

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OCT 19 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**Patent Appl. No.: 09/872,224****Filing Date: June 1, 2001****Title: Networked Broadcasting System and
Traffic System for Multiple Broadcasts****First Named Inventor: Norman Feuer****Attorney Docket Number: 042965/0105**

I hereby certify that this correspondence is
being sent to: Assistant Commissioner for
Patents, Washington, D.C. 20231, Via
Facsimile at (703) 872-9302.

LAURA MARKHAM
Name
[Signature]
Signature
10/19/04
Date of Signature

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Assistant Commissioner for Patents
Washington, DC 20231

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Petitioner has been given verbal permission to withdraw by Mr. Norman Feuer, President of Collegeplaybyplay.com, Inc. A copy of the transcribed voice mail message is attached. All files have been sent to Mr. Feuer. Copies of these files were not retained. Mr. Feuer was also advised that this application has a pending office action and that the initial deadline for filing a response to the Office Action is October 20, 2004.

Request for Permission to Withdraw as Attorney of Record
Attorney Docket No. 042965/0102

The undersigned is signing this Request for Permission to Withdraw on behalf of himself and the Foley & Lardner Attorneys associated with USPTO customer number 27433.

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Michael D. Rechtin
One of the Former Attorneys for Owner

Dated: October 18, 2004

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